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ADVISORS

PLAN DE MARKETING TURÍSTICO INTERNACIONAL

Plan Marketing Internacional Chile

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SERNATUR
Ministerio de
Economía, Fomento y
Turismo

Gobierno de Chile

Producto N°1:

Diagnóstico y Estudio de Mercado

ANEXO 2: Analítica web de Chile





Anexos

2

Analítica web de Chile

- Oportunidades de mejora en velocidad y eficiencia web
- Diagnóstico de SEO

¿Cómo se pueden hacer mejoras en la velocidad del sitio web chile.travel en la versión móvil?

Oportunidades

OPORTUNIDADES

| Oportunidad | Ahorro estimado |
|---|-----------------|
| ▲ Reduce el contenido JavaScript que no se use | 13,25 s |
| ▲ Habilita la compresión de texto | 8,73 s |
| ▲ Publica imágenes con formatos de próxima generación | 7,45 s |
| ▲ Elimina los recursos que bloqueen el renderizado | 7,04 s |
| ▲ Pospón la carga de imágenes que no aparecen en pantalla | 5,66 s |
| ▲ Reduce el contenido CSS que no se use | 3,3 s |
| ▲ Codifica las imágenes de forma eficaz | 2,7 s |
| ▲ Reducir el tiempo de respuesta inicial del servidor | 2,56 s |
| ▲ Minifica los recursos JavaScript | 1,35 s |
| ■ Minifica los archivos CSS | 0,6 s |
| ■ Usa un tamaño adecuado para las imágenes | 0,15 s |

Oportunidades de mejora en velocidad y eficiencia web

Oportunidades de mejora en velocidad y eficiencia web

Diagnósticos adicionales

DIAGNÓSTICOS

- ▲ Publica recursos estáticos con una política de caché eficaz — Se han encontrado 82 recursos
- ▲ Minimiza el trabajo del hilo principal — 25,8 s
- ▲ Asegúrate de que el texto permanece visible mientras se carga la fuente web
- ▲ Reduce el impacto del código de terceros — El código de un tercero ha bloqueado el hilo principal durante 610 ms
- ▲ No usa listeners pasivos para mejorar el desplazamiento
- ▲ Los elementos de imagen no tienen `width` y `height` explícitos
- ▲ First Contentful Paint (3G) — 18815 ms
- ▲ Evita cargas útiles de red de gran tamaño — Tamaño total: 6857 KiB
- ▲ Reduce el tiempo de ejecución de JavaScript — 12,6 s
- ▲ Evita un tamaño excesivo de DOM — 1518 elementos
- Evita encadenar solicitudes críticas — Se han encontrado 34 cadenas
- Reduce el número de solicitudes y el tamaño de las transferencias — 163 solicitudes • 6857 KiB
- Renderizado del mayor elemento con contenido — 1 elemento encontrado
- Evitar cambios de diseño importantes — 4 elementos encontrados
- Evita tareas largas del hilo principal — 20 tareas largas encontradas
- Evita las animaciones no compuestas — 2 elementos animados encontrados

¿Cómo se pueden hacer mejoras en la velocidad del sitio web chile.travel en la versión “desktop”?

Oportunidades

OPORTUNIDADES

| Oportunidad | Ahorro estimado |
|---|-----------------|
| ▲ Habilita la compresión de texto | 2,75 s |
| ▲ Reducir el tiempo de respuesta inicial del servidor | 2,61 s |
| ▲ Reduce el contenido JavaScript que no se use | 2,03 s |
| ▲ Elimina los recursos que bloqueen el renderizado | 1,58 s |
| ▲ Publica imágenes con formatos de próxima generación | 1,2 s |
| ■ Reduce el contenido CSS que no se use | 0,68 s |
| ■ Minifica los recursos JavaScript | 0,44 s |
| ■ Codifica las imágenes de forma eficaz | 0,4 s |
| ■ Usa un tamaño adecuado para las imágenes | 0,28 s |
| ■ Pospón la carga de imágenes que no aparecen en pantalla | 0,24 s |

Oportunidades de mejora en velocidad y eficiencia web

Oportunidades de mejora en velocidad y eficiencia web

Diagnósticos adicionales

DIAGNÓSTICOS

- ▲ Publica recursos estáticos con una política de caché eficaz — Se han encontrado 82 recursos
- ▲ Asegúrate de que el texto permanece visible mientras se carga la fuente web
- ▲ No usa listeners pasivos para mejorar el desplazamiento
- ▲ Los elementos de imagen no tienen `width` y `height` explícitos
- ▲ Evita cargas útiles de red de gran tamaño — Tamaño total: 7583 KiB
- ▲ Minimiza el trabajo del hilo principal — 5,5 s
- ▲ Evita un tamaño excesivo de DOM — 1554 elementos
- Reduce el tiempo de ejecución de JavaScript — 2,1 s
- Evita encadenar solicitudes críticas — Se han encontrado 34 cadenas
- Reduce el número de solicitudes y el tamaño de las transferencias — 172 solicitudes • 7583 KiB
- Evitar cambios de diseño importantes — 5 elementos encontrados
- Evita tareas largas del hilo principal — 9 tareas largas encontradas
- Evita las animaciones no compuestas — 2 elementos animados encontrados

Diagnóstico de SEO

Fallos detectados en el diagnóstico SEO

Issues to fix

Last found on Invalid Date

- HIGH** [🔗](#) The Largest Contentful Paint duration of this webpage is **5.16 seconds**. To provide a good user experience, sites should strive to have Largest Contentful Paint of **2.5 seconds** or less.
- HIGH** [🔗](#) This webpage doesn't use the HTML compression! We recommend [to compress the HTML code](#) in order to reduce the page size and page loading times – this will help a website to retain visitors and increase page views. If the HTML compression will be enabled, the HTML size will be decreased by **85%** – from **207.55 Kb** to **30.38 Kb**.
- HIGH** [🔗](#) This webpage is not using the HTTP/2 protocol!
- HIGH** [🔗](#) This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.
- HIGH** [🔗](#) This webpage is not serving images in a modern format! Image formats like [JPEG 2000](#) , [JPEG XR](#) , and [WebP](#) often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.
- HIGH** [🔗](#) The loading time of this webpage (measured from N. Virginia, US) is around **5.24 seconds** and is greater than the average loading speed which is **5 seconds**!
- HIGH** [🔗](#) The size of this webpage's HTML is **207.55 Kb**, and is greater than the average size of **33 Kb**! This can lead to slower loading times, [lost visitors](#) , and decreased revenue. Good steps to reduce HTML size include: using [HTML compression](#) , [CSS layouts](#) , [external style sheets](#) , and [moving javascript](#) to external files.
- MEDIUM** [🔗](#) It doesn't appear that this website is [caching webpages](#) . Cached pages serve up static html and avoid potentially time consuming queries to your database. It also helps lower server load by up to 80%. Caching most visibly benefits high traffic pages that access a database, but whose content does not change on every page view. Common caching methods include [Alternative PHP Cache](#) , [Quickcache](#) , and [WP Super Cache](#) (for Wordpress sites). Caching mechanisms also typically compress HTML, further reducing page size and load time.

Diagnóstico de SEO

Fallos detectados en el diagnóstico SEO

- MEDIUM** [🔗](#) This webpage is not using cache headers for CSS resources! Setting cache headers can help to speed up the webpage for returning users.
- MEDIUM** [🔗](#) This webpage is not using cache headers for JavaScript resources! Setting cache headers can help to speed up the webpage for returning users.
- MEDIUM** [🔗](#) This website is not using cache headers for images. Setting cache headers can help speed up the serving of a webpage for returning users. Learn more about [how to add expires headers to your images](#) .
- MEDIUM** [🔗](#) The Document Object Model (DOM) of this webpage has **6,813 nodes** which is greater than the recommended value of 1,500 nodes! A large DOM size negatively affects site performance and increases the page load time.
- MEDIUM** [🔗](#) Not all image display dimensions match the natural aspect ratio! Fix aspect ratio issues to avoid distorted images on this website!
- MEDIUM** [🔗](#) Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.
- MEDIUM** [🔗](#) This webpage is using `target="_blank"` links without `rel="noopener"` or `rel="noreferrer"` attribute, which can expose it to performance and security issues!
- LOW** [🔗](#) This webpage has some errors caught by the Chrome DevTools Console!
- LOW** [🔗](#) We've found 1 email addresses in your page code! We advise you [to protect email links](#) in a way that hides them from the spam harvesters.
- LOW** [🔗](#) This webpage is not using the **Strict-Transport-Security** header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.
- LOW** [🔗](#) This webpage is using images with large metadata (**more than 16% of the image size**)! Stripping out unnecessary metadata tags can improve not only the loading time but also the security and privacy of a webpage.
- LOW** [🔗](#) This webpage is using more than **20 http requests**, which can slow down page loading and negatively impact user experience!
- LOW** [🔗](#) This webpage is using inline CSS styles!

Diagnóstico de SEO

Diagnóstico de Problemas Comunes de SEO

Common SEO issues



! Meta Title Test

100% of top 100 sites passed

This webpage is using a title tag with a length of **19 characters**. While there's no target number of characters, titles should be descriptive and concise. Using a title tag with less than 20 characters is a missed opportunity since it can be difficult to fit all your targeted keywords in such a short text. We recommend using a title with a length **between 20 – 60 characters** in order to fit Google Search results that have a 600-pixel limit.

Text: Chile Travel – Home
Length: 19 characters

! Meta Description Test

97% of top 100 sites passed

This webpage is using a meta description tag with a length of **120 characters**. We recommend using well-written and inviting meta descriptions with a length **between 150 and 220 characters** (spaces included).

Text: Conoce el turismo en Chile y asómbrate con las experiencias en el extremo sur del mundo a través del sitio Chile Travel.
Length: 120 characters

- El puntaje obtenido en este análisis es razonable (75).
- A continuación se entregan consejos de mejora.

Diagnóstico de SEO

Diagnóstico de Problemas Comunes de SEO

Google Search Results Preview Test

Desktop version

<https://www.chile.travel>
Chile Travel - Home
 Conoce el turismo en Chile y asómbrate con las experiencias en el extremo sur del mundo a través del sitio Chile Travel.

Mobile version

<https://www.chile.travel>
Chile Travel - Home
 Conoce el turismo en Chile y asómbrate con las experiencias en el extremo sur del mundo a través del sitio Chile Travel.



- El sitio chile.travel se encuentra indexado por Google, lo que permite que se muestre en los resultados de búsqueda del motor.

Keywords Usage Test
 81% of top 100 sites passed

The most common keywords of this webpage are distributed well across the important HTML tags. This helps search engines to properly identify the topic of this webpage.

| Keyword | Title tag | Meta description | Headings |
|----------|-----------|------------------|----------|
| chile | ✓ | ✓ | ✓ |
| descubre | ✗ | ✗ | ✓ |
| rapa | ✗ | ✗ | ✗ |
| para | ✗ | ✗ | ✗ |
| diario | ✗ | ✗ | ✗ |

Diagnóstico de SEO

Diagnóstico de Problemas Comunes de SEO

✔ Social Media Meta Tags Test

83% of top 100 sites passed

This webpage is using social media meta tags.

| Open Graph Meta Tags | |
|------------------------|--|
| og:locale | es_ES |
| og:type | article |
| og:title | Sitio oficial de Turismo en Chile: Destinos y Experiencias Chile Travel |
| og:description | Descubre los mejores destinos y experiencias de Turismo en Chile. Disfruta de aventura, naturaleza, cultura y enoturismo en un viaje al fin del mundo. |
| og:url | https://www.chile.travel/ |
| og:site_name | Chile Travel |
| og:image | https://chile.travel/wp-content/uploads/2016/02/home-andes.jpg |
| Twitter Card Meta Tags | |
| twitter:card | summary_large_image |

⊙ Most Common Keywords Test

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.



⊙ Keywords Cloud Test

adquiere algunos atacama aventura belleza bosques
capital centro chile chilena chileno
 ciertamente como cultura curiosidades desafío
descubre desde desierto destacan destinos
diario diferente disfruta disfrutar donde embargo entendiste
 eres **español** especial esta estos facto gastronomía gracia
 gran hablabas **hablar** hace hanga hasta hispano humanidad
 idioma imposible increíble invitamos **isla islas lagos llegar**
 llevaste lugar lugares mejores mismo moais **mundo**
nacional nada naturaleza norte nuestra otros **para**
 parlantes **parque** patagonia patrimonial países pensando
 planeta playas pleno posible puerto **rapa** requisitos revisa
 ruta **santiago** sobre sorpresa suficiente terms
turismo valle valparaíso verdadero viajar **viajes**
 vida visitantes **visitar** visitaste volcanes zona éste única

- La Nube de Palabras Claves es una representación visual de las palabras más usadas en el contenido del sitio web, ordenadas en orden alfabético, siendo las de mayor tamaño las que más veces se repiten.

Diagnóstico de SEO

Diagnóstico de Problemas Comunes de SEO

✓ **Heading Tags Test**
70% of top 100 sites passed

This webpage contains headings tags.

H1 tags

Turismo en Chile Donde lo imposible, es posible

H2 tags

Descubre Nuestra Diversidad

✓ **Robots.txt Test**
94% of top 100 sites passed

Congratulations! Your site uses a "robots.txt" file.

<https://www.chile.travel/robots.txt>

✓ **Sitemap Test**
75% of top 100 sites passed

This website has a sitemap file.

<https://www.chile.travel/sitemap.xml>

https://www.chile.travel/sitemap_index.xml

✗ **Inline CSS Test**
2% of top 100 sites passed

This webpage is using inline CSS styles!

✓ **Deprecated HTML Tags Test**
99% of top 100 sites passed

This webpage does not use HTML deprecated tags.

✓ **Google Analytics Test**
69% of top 100 sites passed

This webpage is using Google Analytics.

✓ **Favicon Test**
100% of top 100 sites passed

🔴 This website appears to have a favicon.

✓ **JS Error Test**
74% of top 100 sites passed

There are no severe JavaScript errors on this webpage.

✗ **Console Errors Test**
33% of top 100 sites passed

This webpage has some errors caught by the Chrome DevTools Console!

✓ **Charset Declaration Test**
100% of top 100 sites passed

This webpage has a character encoding declaration.

```
Content-Type: text/html; charset=UTF-8
```

✓ **Social Media Test**
80% of top 100 sites passed

This webpage is connected successfully with social media using:
[Facebook](#) [Twitter](#)

Diagnóstico de SEO

Optimizaciones de Velocidad

Speed optimizations



| | | |
|--|---|----------|
| ✗ HTML Page Size Test 34% of top 100 sites passed | The size of this webpage's HTML is 207.55 Kb , and is greater than the average size of 33 Kb ! This can lead to slower loading times, lost visitors , and decreased revenue. Good steps to reduce HTML size include: using HTML compression , CSS layouts , external style sheets , and moving javascript to external files. | i |
| ✗ DOM Size Test 17% of top 100 sites passed | The Document Object Model (DOM) of this webpage has 6,813 nodes which is greater than the recommended value of 1,500 nodes! A large DOM size negatively affects site performance and increases the page load time. | i |
| ✗ HTML Compression/GZIP Test 96% of top 100 sites passed | This webpage doesn't use the HTML compression! We recommend to compress the HTML code in order to reduce the page size and page loading times – this will help a website to retain visitors and increase page views. If the HTML compression will be enabled, the HTML size will be decreased by 85% – from 207.55 Kb to 30.38 Kb . | i |
| ✗ Site Loading Speed Test | The loading time of this webpage (measured from N. Virginia, US) is around 5.24 seconds and is greater than the average loading speed which is 5 seconds ! | i |

- El puntaje obtenido es bajo (36).
- Existen múltiples variables que permiten mejorarlo.

Diagnóstico de SEO

Optimizaciones de Velocidad

✓ JS Execution Time Test
79% of top 100 sites passed

The JavaScript code used by this webpage is executed in less than **2 seconds**.

✗ Page Objects Test

This webpage is using more than **20 http requests**, which can slow down page loading and negatively impact user experience!

Content size by content type

| Content type | Percent | Size |
|--------------|-------------|----------------|
| Image | 49.0 % | 3.53 Mb |
| Javascript | 38.2 % | 2.75 Mb |
| Css | 6.1 % | 452.51 Kb |
| Font | 4.6 % | 339.51 Kb |
| Html | 2.1 % | 152.89 Kb |
| Other | 0.0 % | 1.60 Kb |
| TOTAL | 100% | 7.21 Mb |

Requests by content type

| Content type | Percent | Requests |
|--------------|-------------|------------|
| Image | 40.5 % | 66 |
| Javascript | 25.2 % | 41 |
| Other | 20.9 % | 34 |
| Css | 5.5 % | 9 |
| Html | 4.9 % | 8 |
| Font | 3.1 % | 5 |
| TOTAL | 100% | 163 |

✗ Page Objects Test

Content size by domain

| Domain | Percent | Size |
|-------------------------|-------------|----------------|
| storage.googleapis.com | 41.9 % | 3.02 Mb |
| chile.travel | 36.6 % | 2.64 Mb |
| connect.facebook.net | 19.8 % | 1.43 Mb |
| googletagmanager.com | 0.7 % | 50.32 Kb |
| cdnjs.cloudflare.com | 0.4 % | 28.57 Kb |
| google-analytics.com | 0.3 % | 19.98 Kb |
| maxcdn.bootstrapcdn.com | 0.2 % | 13.82 Kb |
| unpkg.com | 0.1 % | 6.28 Kb |
| api.retargetly.com | 0.1 % | 4.75 Kb |
| facebook.com | 0.0 % | 1.19 Kb |
| Other | 0.0 % | 2.72 Kb |
| TOTAL | 100% | 7.21 Mb |

Requests by domain

| Domain | Percent | Requests |
|-----------------------------|-------------|------------|
| chile.travel | 29.4 % | 48 |
| storage.googleapis.com | 27.0 % | 44 |
| facebook.com | 19.6 % | 32 |
| connect.facebook.net | 11.7 % | 19 |
| adservice.google.com | 2.5 % | 4 |
| cdnjs.cloudflare.com | 1.8 % | 3 |
| google-analytics.com | 1.2 % | 2 |
| api.retargetly.com | 1.2 % | 2 |
| googletagmanager.com | 0.6 % | 1 |
| 11240049.fls.doubleclick... | 0.6 % | 1 |
| Other | 4.3 % | 7 |
| TOTAL | 100% | 163 |

✗ Page Cache Test (Server Side Caching)

100% of top 100 sites passed

It doesn't appear that this website is [caching webpages](#). Cached pages serve up static html and avoid potentially time consuming queries to your database. It also helps lower server load by up to 80%. Caching most visibly benefits high traffic pages that access a database, but whose content does not change on every page view. Common caching methods include [Alternative PHP Cache](#), [Quickcache](#), and [WP Super Cache](#) (for Wordpress sites). Caching mechanisms also typically compress HTML, further reducing page size and load time.

Diagnóstico de SEO

Optimizaciones de Velocidad

✓ Flash Test
100% of top 100 sites passed

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

! CDN Usage Test
96% of top 100 sites passed

This webpage is not serving all resources (images, javascript and css) from CDNs!

✗ Modern Image Format Test
32% of top 100 sites passed

This webpage is not serving images in a modern format! Image formats like [JPEG 2000](#), [JPEG XR](#), and [WebP](#) often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

✗ Image Metadata Test

This webpage is using images with large metadata (**more than 16% of the image size**)! Stripping out unnecessary metadata tags can improve not only the loading time but also the security and privacy of a webpage.

✗ Image Caching Test
99% of top 100 sites passed

This website is not using cache headers for images. Setting cache headers can help speed up the serving of a webpage for returning users. Learn more about [how to add expires headers to your images](#).

✓ Nested Tables Test
99% of top 100 sites passed

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

✓ Frameset Test
100% of top 100 sites passed

This webpage does not use frames.

✓ Doctype Test
100% of top 100 sites passed

This webpage has a doctype declaration.

```
<!DOCTYPE html>
```

✓ URL Redirects Test
96% of top 100 sites passed

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

✗ JavaScript Caching Test
98% of top 100 sites passed

This webpage is not using cache headers for JavaScript resources! Setting cache headers can help to speed up the webpage for returning users.

✗ CSS Caching Test
98% of top 100 sites passed

This webpage is not using cache headers for CSS resources! Setting cache headers can help to speed up the webpage for returning users.

✓ JavaScript Minification Test
93% of top 100 sites passed

All JavaScript files used by this webpage are minified.

✓ CSS Minification Test
97% of top 100 sites passed

All CSS resources used by this webpage are minified.

✗ Render Blocking Resources Test
29% of top 100 sites passed

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

✗ Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is **5.16** seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

Largest Contentful Paint element within the viewport:

```
<div class="tp-arr-imgholder" style="background-image: url("//storage.googleapis.com/ch...")>
```

✓ Cumulative Layout Shift Test

The CLS score of this webpage is **0.02**. To provide a good user experience, sites should strive to have a CLS score of **0.1** or less.

DOM element which contributes the most to CLS score:

```
Text: DÓNDE IR QUÉ HACER SOBRE CHILE ITINERARIOS BLOG EVENTOS ¿Eres Chilen...
Html: <nav class="navigation">
Score: 0.0125
```

Diagnóstico de SEO

Servidor y seguridad

Server and security



✓ **URL Canonicalization Test** <https://www.chile.travel> and <https://chile.travel> resolve to the same URL. 92% of top 100 sites passed

✓ **SSL Checker and HTTPS Test** This website is successfully using HTTPS, a secure communication protocol over the Internet. 100% of top 100 sites passed

- ✓ The certificate is not used before the activation date.
- ✓ The certificate has not expired.
- ✓ The hostname "www.chile.travel" is correctly listed in the certificate.
- ✓ The certificate should be trusted by all major web browsers.
- ✓ The certificate was not revoked.
- ✓ The certificate was signed with a secure hash.

Certificate Chain:

| Server certificate | |
|----------------------------------|---|
| Common Name | www.chile.travel |
| Subject Alternative Names (SANs) | www.chile.travel, chile.travel |
| Not Valid Before | |
| Not Valid After | |
| Signature Algorithm | sha256WithRsaEncryption |
| Issuer | GeoTrust Global TLS RSA4096 SHA256 2022 CA1 |

- El puntaje obtenido es razonable (72).
- Existen alternativas de mejora.

Diagnóstico de SEO

Servidor y seguridad

✓ SSL Checker and HTTPS Test
100% of top 100 sites passed

| Intermediate certificate | |
|--------------------------|---|
| Common Name | GeoTrust Global TLS RSA4096 SHA256 2022 CA1 |
| Organization | DigiCert, Inc. |
| Location | US |
| Not Valid Before | |
| Not Valid After | |
| Signature Algorithm | sha256WithRsaEncryption |
| Issuer | DigiCert Global Root CA |
| Root certificate | |
| Common Name | DigiCert Global Root CA |
| Organization | DigiCert Inc |
| Location | US |
| Not Valid Before | |
| Not Valid After | |
| Signature Algorithm | sha1WithRsaEncryption |
| Issuer | DigiCert Global Root CA |

✓ Mixed Content Test (HTTP over HTTPS)
100% of top 100 sites passed

This webpage does not use mixed content – both the initial HTML and all other resources are loaded over HTTPS.



✗ HTTP2 Test
92% of top 100 sites passed

This webpage is not using the HTTP/2 protocol!



✗ HSTS Test

This webpage is not using the **Strict-Transport-Security** header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.



✓ Safe Browsing Test
100% of top 100 sites passed

This website is not currently listed as suspicious (no malware or phishing activity found).



✓ Server Signature Test
88% of top 100 sites passed

The server signature is off for this webpage.



✓ Directory Browsing Test
100% of top 100 sites passed

Directory browsing is disabled for this website.



✗ Plaintext Emails Test
93% of top 100 sites passed

We've found 1 email addresses in your page code! We advise you to [protect email links](#) in a way that hides them from the spam harvesters.



✗ Unsafe Cross-Origin Links Test
59% of top 100 sites passed

This webpage is using **target="_blank"** links without **rel="noopener"** or **rel="noreferrer"** attribute, which can expose it to performance and security issues!



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